

# here & there



## Las Vegas, Nevada

Located in southern Nevada, Las Vegas has a population over 600,000 and is one of the three largest cities in Clark County, joined by North Las Vegas and Henderson for a total population over 2 million. During 2010, Las Vegas hosted 36 million visitors and more than 19,000 conventions.

The largest employer is the Clark County School District, followed by Clark County, Nellis Air Force Base, the Venetian hotel and casino, and the Bellagio hotel and casino. With an unemployment rate of 14.2% that has been on the rise since 2006, Las Vegas has seen a huge decline in new construction and a 10% drop in tourism revenue over the past year causing local officials to look at new ways to market during the recession.

After developing a set of new slogans aimed at narrow audiences to help boost tourism efforts, tag lines like “Your Vegas is Showing” did little to stem the decline, and market research showed that even during hard economic times, people want a place to decompress. In early 2010, tourism officials reinstated the popular slogan “What happens in Vegas, stays in Vegas” and hope that consumers have “exhaled” and are ready to splurge a little bit in 2011.

Living in Las Vegas is affordable, with a cost of living index of 93.1. The median household income is \$58,148 and the median home value is \$197,000. Scattered throughout Clark County are planned communities like Summerlin, which rims the entire western edge of the Las Vegas Valley and is framed by Red Rock Canyon National Conservation Area. Developed by the Howard Hughes Corporation, Summerlin was the first master planned community in the area. And, located high in the hills of the McCullough Mountains is Anthem, an upscale Del Webb community.

### Little Known Facts

Did you know that a 1910 law made it illegal to gamble in Las Vegas? A bill to legalize gambling was not enacted until 1931. And, the famous Las Vegas Strip is not within the city limits – most of “The Strip” is located in Clark County.

### HERE Decatur, IL



216 Silver Drive  
**Price: \$198,900**

Year Built	1968
Square Feet	2239
Bedrooms	3
Baths	3
Garage	2.5-car
Type	Ranch

Cathedral ceilings, 3-season sunroom, game room, 2 fireplaces, wooded backyard

### THERE Las Vegas, NV



7625 Rolling View Drive  
**Price: \$197,500**

Year Built	1993
Square Feet	1781
Bedrooms	2
Baths	2
Garage	2-car
Type	Condo

Open concept, gas fireplace, balcony and covered patio.

Here & There is sponsored by the Economic Development Corporation of Macon County. Community information provided by City-data.com and the Las Vegas Convention & Visitors Authority. Housing information provided by Realtor.com. For more comparisons, visit [decaturmagazine.com](http://decaturmagazine.com) and click on Here & There.